

## Coating the World Without Costing the Earth

### *AquaSurTech's Complete and Responsible Approach to Adding Color & Value to Building Products*

Montreal, October 15

AquaSurTech is well known for manufacturing high-performance water-based coatings for exterior applications.

As the market leader in exterior coatings for vinyl, AquaSurTech has been innovating for 25 years, constantly improving on its environmentally-friendly, heat reflective product offering. This allows users to benefit from the highest standards of performance, while using non-toxic, non-hazardous coatings which contain less than 20g VOC/Liter and require no harmful catalysts or hardeners.

"The objective, measurable benefits of using our coatings have been well established for years, but I think our complete, client-based approach to doing business does just as much to set us apart from our competitors" says Emeric de Kovachich, director of business development at AquaSurTech.

Mr. de Kovachich offers the company's growing line of automated equipment solutions as a good example of that philosophy: "We think of ourselves as partners to our customers rather than just another supplier. We strive to identify our clients' challenges and offer solutions. One of those common challenges has been hiring, training and keeping efficient and reliable painters. So we've developed automated paint application machines to not only overcome that challenge, but also allow our users to increase the quality and consistency of their products while cutting down on production costs."

"And then we keep listening, and keep innovating and improving". Mr. de Kovachich adds that it is based on this focus on seeking and considering customer feedback that new products are developed: "After integrating automated coating solutions, some of our clients observed the development of a bottleneck in their production operations in the surface preparation department. That's when we developed the FlamePro an automated prep machine which can massively reduce the time necessary to prepare a door for paint, for example. Providing a manufacturer with an automated tool than can prep a door perfectly in 30 seconds, rather than relying on employees to prep that same surface, sometimes imperfectly, in about 3 minutes is huge."

"Another great example is our new Gantry Spray System. Our clients' businesses are often growing faster than their floor space... some need to increase their production capacity but can't increase the space available to them for production. We developed a CNC-controlled automatic applicator which fits inside an existing spray booth. This is our most versatile system yet as it can paint lineals, assembled windows, doors, or be retracted to its home position to allow for manual spraying in the booth."

Once again AquaSurTech will be exhibiting at the IBS in February 2020, booth #SU3624. On top of performing live prep & paint application demos, videos of the company's line of automated equipment solutions will be shown and experienced staff will be present to advise builders and manufacturers on how AquaSurTech can become part of their success going forward, whether by simply providing high-performance, environmentally-friendly coating solutions or by assisting in overcoming various challenges through automation, color development, customer training and much more.